



Common Marmoset (*Callithrix jacchus*)

The marmoset family on display at the Primate Center is part of our center's colony of about 200 marmosets. This New World primate species is native to the forests of Northeast Brazil and is one of many marmoset species known in South America.



Our marmoset families

The Wisconsin National Primate Research Center has the largest research colony of captive marmosets in the Midwest.

Although these marmosets were all born in captivity, they behave much as marmosets would in the wild. They are highly social and have a dominance hierarchy. Only the dominant female gives birth, and everyone in the family, including the dominant male, helps carry the infants.

The family's diet

During dry months, much of a wild marmoset's diet comes from feeding on gum, the sticky substance trees use to seal the damage done by marmosets gouging holes in the bark. Our captive marmosets gouge holes in branches and scent mark them as they would in the wild. As our branches provide no gum, our marmosets are fed a nutritionally complete diet.

We feed our marmosets in the early afternoon. We give them a special high-fiber chow that is nutritionally complete. Every day the marmosets also get either grapes, bananas, apples or sunflower seeds. Marmosets are also given rewards of either marshmallows or liquid nutritional supplement during handling.

Marmosets on the Web

Selected Web sites on marmosets:

- <http://pin.primate.wisc.edu/callicam/>
- http://pin.primate.wisc.edu/factsheets/entry/common_marmoset
- <http://marmosetcare.com/>

The lobby's marmoset family comprises a dominant breeding pair and their offspring. Our adult males wear blue neck tags; our females wear red.

Depending on when you visit, you might see the dominant male or female, or their offspring, carrying infants on their backs. You can also view the marmosets via the "Callicam," at <http://pin.primate.wisc.edu/callicam/>.

Marmosets typically give birth to twins every six months. Infants usually start to move around on their own at three weeks of age, but they can be carried by others until they are about three to four months old. Marmosets mature at around 18 months and can live up to 14 years.

Marmoset research

Research involving marmosets is providing new understanding of fertility regulation, parenting, aging, and brain function.

Center research has included the following studies:

🍏 Center animal care staff and scientists in the 1990s perfected a noninvasive assisted fertilization technique for use in labs, zoos and in conservation efforts for endangered primates. The nonsurgical method is called an embryo flush. The common marmoset was the smallest primate in which this technique had been successful. Thanks to this breakthrough technology, our center reached a milestone in 1996, when three surrogate marmoset mothers each bore a set of twins after being nonsurgically implanted with transferred embryos.

🍏 Center affiliates have studied hormone levels in wild female marmoset fecal specimens from a field site in Natal, Brazil. They analyzed the specimens at the Primate Center. By studying these hormones, scientists learned about marmosets' biological clocks, reproductive success and mating strategies. Hormone levels and fluctuations can also teach researchers a great deal about social organization and behavior. This knowledge aids primate conservation efforts and animal care.



A common marmoset dad carries his triplets at the Wisconsin National Primate Research Center.

🍏 Common marmosets are useful models for contraception research. Through the UW Asian Partnership Initiative and Contraceptive Development Program (CONRAD; a component of US AID), scientists from Wisconsin and Thailand in 2001 isolated a chemical called triptolide from an Asian plant. They administered the natural compound to male common marmosets to measure safe and effective levels. The contraceptive effects of triptolide have been known since the 1970s, yet this was the first controlled study in primates.

🍏 A center study of estrogen depletion in common marmosets, associated with either the surgical removal of ovaries or with natural social contraception, has shown that marmosets have a unique biological mechanism that prevents reduction in bone mineral density, or osteoporosis. Marmosets serve as a valuable model for osteoporosis and its treatment in humans.

🍏 While hormones are well known to influence behavior, numerous behavioral and social variables can profoundly alter hormonal function. Primate Center marmoset researchers are studying the complex mechanisms of social suppression of adrenocortical function, behavioral determinants of

reproductive suppression, and neuroendocrine mechanisms of reproductive suppression. Such influences are particularly pronounced in cooperative breeding species, in which a single dominant female breeds in each social group and other groupmates provide “alloparental care” for her offspring: everyone chips in and carries and cares for her infants.

🍏 Scientists for first time in 2004 imaged the brains of awake nonhuman primates (common marmosets) in response to emotionally arousing stimuli. Using functional Magnetic Resonance Imaging (fMRI), Primate Center scientists and their collaborators elucidated the first link between external sexual odors and the internal sexual arousal system. Their work opened up a whole new field of neural imaging research possibilities. Since this study, center scientists have used imaging to learn more about how hormone levels adjust and change, driving signals among males, females and offspring that can affect pregnancy, infant care and other conditions and behaviors.

As one example, center researchers in 2006 used marmoset families to scientifically prove that primate fathers-to-be pack on the pounds when their spouses are pregnant. The phenomenon has been called Couvade's Syndrome, or sympathetic pregnancy, in humans.

Nonhuman primate conservation

Center scientists have collaborated with scientists in South America and Africa to study the common marmoset, buffy-headed marmoset, muriqui monkey, cotton-top tamarin, cebus monkey, patas monkey, blue monkey and others. Researchers are developing new ways to protect monkeys and promote their breeding both in captivity and in the wild. This work is critical as habitats and populations continue to shrink for many nonhuman primate populations.

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